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October 6, 2010

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, D.C. 20554

Re: *Notice of Ex Parte Presentation, Rules and Regulations Implementing the  
Telephone Consumer Protection Act of 1991, CG Docket No. 02-278*

Dear Ms. Dortch:

On October 5, 2010, the undersigned and representatives of the Financial Services Roundtable, American Bankers Association and Consumer Bankers Association met with Kurt Schroeder of the Consumer and Governmental Affairs Bureau. The Financial Services Roundtable was represented at the meeting by its Vice President for Insurance and Trade, Peter Freeman; the American Bankers Association was represented by its Senior Counsel for Regulatory Compliance, Virginia O'Neill; and the Consumer Bankers Association was represented by its Vice President and General Counsel, Steven I. Zeisel.

The participants discussed the concerns of the Financial Services Roundtable, American Bankers Association and Consumer Bankers Association with the proposed requirement of prior written consent for the placing of automated, non-telemarketing calls to mobile devices, as discussed in those organizations' comments and reply comments filed in the pending proceeding.

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If there are any questions concerning this matter, please do not hesitate to contact the undersigned.

Sincerely,

/s/ Charles H. Kennedy  
Charles H. Kennedy

*Counsel for Financial Services Roundtable,  
American Bankers Association and  
Consumer Bankers Association*

cc: Kurt Schroeder